



June 1, 2019

RE: MCAL Corporate Sponsorship Program

To All Businesses in the Mobile and Baldwin County Communities –

The Mobile County Aquatic League (MCAL) was organized to promote a competitive program of swimming and diving among summer league swim clubs located in southwest Alabama. As of today, we have 11 swim teams representing more than 800 swimmers and divers of all ages and skill levels. MCAL is dedicated to promoting the sport of swimming by making the experience fun and fair for all swimmers. We sponsor and promote four swim meets at the end of every summer. Our meets include: The City Dive Meet, The Guppy Meet (6yrs and under), The MCAL Qualifier Meet, and The City Championship Meet (aka "City Meet"). The City Meet is the finale and is usually held the last weekend of July on a Friday & Saturday. It is always hosted by CMSA (City of Mobile Swim Association) and is held at Bishop State Community College's Natatorium located in downtown Mobile, AL. Over 1000 swimmers, parents, family, and friends attend this meet.

MCAL member clubs include the following:

West Mobile Swim Club	Country Club of Mobile
Spring Hill Swim Club	Lake Forest Swim Club
Oakwood Swim & Racquet Club	Woodland Swim Club
Jackson Swim Club	Coast Guard
South Alabama YMCA	Dearborn YMCA
Alpine Hills Swim Club	

We need your help by becoming a MCAL Corporate Sponsor to help defray some of the costs associated with organizing and hosting these large summer events for our children. **100% of sponsor proceeds will go towards a myriad of expenditures including insurance, facilities rentals & maintenance, awards, and participation offerings given to ALL of our young swimmers. Donations to MCAL are tax deductible!**

Please consider sponsoring MCAL for 2019 by choosing one of the levels described on the attached page. If you have any questions, please don't hesitate to contact me.

Regards,

Stephanie M. Gellis

President, MCAL
850-766-1524



MCAL 2019 Corporate Sponsorship Program

LEVEL: GOLD - \$500.00

- Company Banner hung at MCAL City Championship Meet
- Annual Sponsor to MCAL, prominently noted on any print material, advertisements, and listed in print as Gold Level Sponsor, including any T-shirts
- Company logo appears on MCAL website
- Hyperlink offered to business website from the MCAL website
- Company logo appears in all Heat Sheets printed for the MCAL City Championship Meet
- MCAL will work with Gold Level Sponsors and make available to its members any marketing material offered or given away by sponsor

LEVEL: SILVER - \$250

- Annual Sponsor to MCAL, listed in all print material, advertisements, and listed in print as Silver Level sponsor, including any T-shirts
- Company logo appears on MCAL website
- Company logo appears in all Heat Sheets printed for the MCAL City Championship Meet

LEVEL: BRONZE - \$100

- Annual Sponsor to MCAL
- Level noted in all MCAL print material
- Company Name appears on MCAL website
- Company Name appears in all Heat Sheets printed for the MCAL City Championship Meet



Corporate Sponsorship Form

COMPANY NAME: _____

CONTACT: _____

PHONE NUMBER: _____ EMAIL: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

Sponsorship Level: _____\$500(Gold) _____\$250(Silver) _____\$100(Bronze)

Open Family Donation*: Amount \$_____ (Minimum \$25/Per Ad)

*Open Family Donations are usually given by family members wanting to sponsor swimmers. A small boxed ad will be placed in our City Meet Heat Sheets program with your personal remarks or dedication, up to 15 words max please. \$25 buys 1 ad, \$50 buys 2, etc. Family Donation Ads will look like this:

**Good Luck Charleston & Fincher!
- From Nam & Popee**

How do you want your ad to read? Please make your remarks here:

“ _____ ”

(For multiple ads, please make your remarks on the back of this page)

Please make checks payable to “MCAL” (City of Mobile Aquatic League).

Mail to: MCAL c/o Brian Evans
9523 McRae Drive South
Mobile, AL 36695

*For those with supporting logos, please forward to MCAL.SwimMobile@gmail.com or steph.m.gillis@gmail.com

We are a 501(c)(3) organization so donations are tax deductible. All Sponsors/donors will receive receipts for tax purposes.